



# Global Business and Economics Bachelor of Science



## **Global Business and Economics**

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All information on the degree programme can be found on the internet: *www.fhac.de/GBE* 



# What is Global Business and Economics?

What are the key features of global digital transformation? What is a stock market crash and what are the consequences? Why do companies move production overseas? Where do companies purchase their raw materials at a favourable price? Those are typical questions business and economics both deal with. Unlike business, economics not only examines the management, control and organisation of companies but scrutinises the global economic market. It is mainly a question of acting economically and using resources as efficiently as possible. From the analyses of small businesses and their organisations through to the survey of corporate groups' economic power - the global trade market is your home. You identify country-specific trends, consider cultural differences and develop suitable strategies. Therefore, you need fundamental knowledge in business and economics. At the same time you also know the legal and tax provisions of different countries and how to use them.

# What makes the degree programme so special?

Studying 100 percent in English: You can do so in the degree programme Global Business and Economics. All courses are taught in English; at the same time, you take two language courses to further improve on your language skills. You move confidently on international terrain, learn to work in international teams and you are best prepared for a job at an international level.

Optionally, you can spend an additional semester abroad at one of our over 110 partner universities across the world or spend a practical semester at a company in the fifth or sixth semester. This further strengthens your intercultural competencies and your practice-orientation. Three years, three countries, three perspectives

If you would like to study in three different countries, the Business Management Across Europe programme offers you this opportunity. During the first year you either study in Barcelona (Spain), Laurea (Finland), Budapest (Hungary) or Medellin (Colombia), while the second year you spend at UCLL in Leuven (Belgium) and in the third year you study in our "Global Business and Economics" programme. After six semesters, you complete your studies with a double degree from UCLL Leuven and FH Aachen.

More information can be found at www.fhac.de/FB07/GBE/BME.



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# What are typical activities?

The degree programme Global Business and Economics offers you the ideal steppingstone to gain ground in nationally and internationally operating corporations. You understand international relations and you find your way quickly on international teams due to your outstanding English language skills. Depending on your specialisation during your studies you will assume a wide variety of tasks in the company.

# Marketing and Sales

In marketing, you will be dealing with the worldwide marketing of products and services. Your work consists of sustainably positioning the company in the industry and further develop products so that they distinguish themselves from the competition. For that purpose, you devise concepts, strategies and goals that you finally implement by appropriate measures. Among other things, this includes online marketing, press and public relations and advertising in the print media, TV, radio and online. The marketing department closely cooperates with the company's sales department. Here, you plan and organise the target groups oriented sales of the products abroad and at home, establish contact with customers by telephone, e-mail, or at trade fairs as part of the sales force or you answer customer enquiries in the internal sales office.

# Financial Accounting

Financial Accounting is about giving account to outside parties, such as banks, investors, or the government. Considering legal provisions, you identify all operational processes of the company and you draw a balance, i.e. you analyse whether processes were successful and generated a profit. In the so-called annual balance sheet you report the company's profit and loss.



## Management Accounting

Numbers over numbers: When working in this department, you are a real maths wizard. As a management accountant, you first set up an analysis of actual and target figures. In the process, you try to uncover weak points and optimize processes to make the company and work processes more efficient. All costs the company incurs are collected at cost accounting, attributed to the various reference figures, such as processes and products, and then analysed.

# Supply-Chain Management

What raw materials does my product consist of? How do I source them? And where do I have my product made at all? These questions will be dealt with in the department of procurement, production and logistics. You make strategic considerations as to which processes your company executes itself and which ones are outsourced to another firm, e.g. abroad. So, you negotiate with suppliers or external service providers and optimise the internal manufacturing of products. You are the interface between the various departments of the company and you jointly plan every movement of your product, from production via the subsequent processing and into the hand of the customer – acting globally across borders.

# Taxation and Auditing

If you want to work in this field, as a rule, you will be working as a tax advisor or public auditor. However, before you can do this job, you will need to pass the tax advisor or public auditor examinations after having gathered two to three years of experience. As a tax advisor, your task will consist of dealing with the annual tax return of your client, i.e. a private person or company. As a tax advisor for or in a corporation you are also in charge of implementing the management's decisions as economically, i.e. saving as much tax, as possible. As a public auditor you are never employed with the company itself but you work as an external advisor. As part of the annual financial statement, you audit the company's balance sheet and the profit and loss account.



# Economics

Economics is a great foundation for many careers. It teaches us how to go about making choices, which is vitally important in business. You will have an understanding of how a business works and you know how to analyse markets. Your expertise enables you to apply the necessary research tools and techniques needed to analyze empirical data in order to gain in-depth knowledge of global markets prior to exporting, importing, or directly investing. Knowing about the relative importance of international trade and capital markets in fostering welfare you may do in-depth analyses of the linkages between markets across countries. Also, you are able to provide insights into the relationship between states and markets in an era of rapid globalization. Your skills enable you to assess a range of entry mode options towards determination of the most suitable approach for market entry.

# Human Resource Management

In this department, everything centres around the personnel of a business. As a so-called human resource manager you, for example, recruit adequate trained personnel for the company locations at home and abroad. Therefore, you write job advertisements, do interviews and hire appropriate staff members. In addition, socalled HR persons elaborate the company's fundamental personnel planning by checking out in which departments what qualifications to what extent are required and at what price. You know the labour law well, negotiate salaries and work contracts or process layoffs. Moreover, you plan offers regarding staff trainings as well as employee motivation measures.

# International Trade

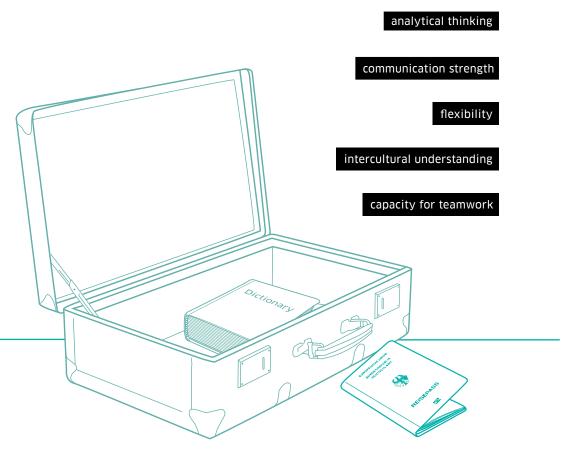
In international trade, you are provided with an appreciation of the skills and knowledge an importer or exporter needs to manage foreign trade. This includes developing a comprehensive export plan that consists of assessing export markets, identifying legal and regulatory constraints, developing export advertising and promotion programmes, and understanding technical details and export logistics. International trade involves many direct occupations such as import and export entrepreneurs, customs and brokerage, pilots and traffic controllers, as well as support occupations such as insurance underwriting, IT and finance.

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# What skills do I need?

If you want to study an English-speaking degree programme such as Global Business and Economics, you should have good language skills in English and enjoy communicating in English. Moreover, you should basically be interested in business and economic interrelationships.

Other useful skills:



If you would like to study Global Business and Economics at FH Aachen, you need to have a university entrance qualification (general or entrance qualification for universities of applied sciences).

Furthermore, you need to prove that you have English language skills at level B2 of the European framework for languages.

You often have already attained that level if you have completed English at school until form 12 or 13 with a grade of "sufficient". If this is not the case you can also submit a certificate of a successfully passed English test such as IELTS (minimum overall score of Band 5.5, minimum score of Band 5.0 in each competence), TOEFL (minimum score of 72 points), Cambridge (B2 first with minimum of 162 points) or PTE Academic (minimum score of 59 points). We also recognize successfully passed tests of the Sprachenakademie Aachen.

It is important that you have presented the successfully passed language test at our International Faculty Office by 30th June of every year. After that, you receive a certificate from us, which you will have to present at the latest during registrati on.

Please note the exception rule for applicants with German university entrance qualifications (Abitur, Fachabitur): If your German university entrance qualification certificate clearly states English language skills at level B2 (or higher), it is sufficient to upload the certificate in our application portal. If the language level is not clearly indicated, the certificate must be presented by 30 June of the respective year. Those applicants who present a certificate without a clearly identifiable level of English at the time of enrolment may be refused enrolment.

If you have any questions about studies, please contact the academic counsellor. You find the contact details on page 34.



# Where do I work after my studies?

After completing the degree programme Global Business and Economics, graduates can start a career in a wide range of different occupational fields, both nationally and internationally. Depending on the chosen specialisations, they can find jobs in different sectors of the industry. Whether it is in Human Resource Management, Operations Management, or International Trade - due to a broad knowledge of business and economics, and an excellent command of English, graduates are eminently suitable for the international labour market. They will quickly find their way in an international team and they will be able to understand the overall scheme of things in companies that operate all around the world.



"The GBE program exposed me to relevant business frameworks and cases, so that I can apply them in my current role as a pricing analyst at a multinational company.

Given the multicultural facets demonstrated among fellow students and faculty staff, I was satisfied with the level of internationalism that the program offered. My fondest memories in this regard related to the experiences with the Erasmusfunded study trip to Finland, the CIBS and the Be Buddy Program.

My academic accomplishments can also be attributed to the professors and faculty staff who were always helpful."

Prof Dr. Markus Fredebeul-Krein | Head of Degree Programme Professor for Economics, especially Economic Policies

> Markus Fredebeul-Krein joined FH Aachen - University of Applied Sciences in Germany as Full Professor of Economics in January 2004. Since September 2013 he is also a Professor of Honor at HEC Management School - University of Liège (HEC-ULg) in Belgium. Professor Fredebeul-Krein graduated in Economics from the University of Cologne (Germany) and in International Political Economy from the University of Warwick (UK). He holds a Ph.D. in Economics from the University of Cologne (Germany).



# INTERNATIONAL MARKETING

Different approaches due to :

Socio-cultural

Resource & environmental

conomic & soci Deconom

nancial

# How is the degree programme structured?

Only after you have submitted your English language certificate at our International Faculty Office and it has been accepted you can apply for a university place in the programme Global Business and Economics. Admission is generally effected according to a table of grades. Should you get accepted, you will start a brand new phase in your life. Unlike in school, during studies you can decide yourself which courses and exams you are going to take.

To this end, however, you should know the examination regulations of your programme of study, which lay down all binding rules and provisions. They specify, for example, which modules are obligatory for you and which ones can be chosen freely and when you have to register for exams.

Each semester consists of six different modules, which are offered either as lectures, exercises or as a practical course. When taking a module, you deal with a certain topic across one semester. To do so, you attend the courses offered weekly. Here, you often co-work with your fellow students in groups. Each module concludes with an exam, which in most cases is taken at the end of the current semester. After successfully completing a module, you will receive 5 credit points (also called ECTS) and a grade, which are credited to your "student account". For each semester 30 credit points are provided so that you acquire a total of 180 credit points in the 6-semester degree programme Global Business and Economics. If you have earned all credits, you gain the academic degree of Bachelor of Science.

At the beginning of your studies, there are several information meetings where there will be exact explanations on the procedure of study. Furthermore, at the Faculty of Business Studies, there are many contact persons at your side who help you at the beginning of your studies. Just visit our website *www.wirtschaft.fh-aachen.de* and take a look around. We have compiled a lot of information to make your way into studies easier.

# What do I learn during my studies?

During the first three semesters of your studies, you acquire fundamental knowledge about business and economics, as well as Finance, Marketing, Financial Accounting and Human Resource Management or Business Taxation.

In addition to that, there are important areas for business such as mathematics for business and economics, information technology or business law. Courses such as business research methods, academic writing, business ethics and intercultural management supplement your time table. Besides the Business English (C1) course, you can integrate a second langauge course or a social competence module into your studies as well. During the 4th and 5th semester, you have the opportunity to specialise according to your interests. Here you choose 6 modules from a specialisation catalogue - at least 2 modules must be chosen from the international specialisation catalogue. You find an overview on page 22.

As we have over 100 partner universities worldwide, we give you the opportunity to spend some time abroad in the 5th or 6th semester to strengthen your intercultural competencies and to further improve your English skills.

In the 6th or 7th semester, in the case of a semester abroad or practical semester, you complete your studies with a practical project and the subsequent Bachelor thesis. In this, you have to demonstrate that you can scientifically solve a task by yourself within a certain time limit.

# Curriculum Global Business and Economics

|   |   |                  |                  | semester periods per we |                       |         | eek              |                  |
|---|---|------------------|------------------|-------------------------|-----------------------|---------|------------------|------------------|
| Modulecoo                                 | le Description  | E/C              | СР               | L                       | т                     | Pr      | S                | Σ                |
| 1st sem                                   | ester   |                  |                  |                         |                       |         |                  |                  |
| 71801                                     | Principles of Business and Economics  | С                | 5                | 2                       | 2                     | 0       | 0                | 4                |
| 71802                                     | Human Resources and Organisation  | С                | 5                | 2                       | 2                     | 0       | 0                | 4                |
| 73109                                     | Information Technology  | С                | 5                | 2                       | 0                     | 2       | 0                | 4                |
| 71804                                     | Mathematics for Business and Economics  | С                | 5                | 2                       | 2                     | 0       | 0                | 4                |
| 71803                                     | Principles of Business Law  | С                | 5                | 4                       | 0                     | 0       | 0                | 4                |
| 71520                                     | Business English (C1)   | С                | 5                | 0                       | 2                     | 0       | 2                | 4                |
|   |   | Sum              | 30               | 12                      | 8                     | 2       | 2                | 24               |
|   |   |                  |                  |                         |                       |         |                  |                  |
|   |   |                  |                  |                         |                       |         |                  |                  |
| 2nd ser                                   | nester  |                  |                  |                         |                       |         |                  |                  |
| <b>2nd se</b> r<br>72802                  | nester<br>Business Ethics and Intercultural Awareness   | с                | 5                | 2                       | 2                     | 0       | 0                | 4                |
|   |   | C<br>C           | 5                | 2                       | 2                     | 0       | 0                | 4                |
| 72802                                     | Business Ethics and Intercultural Awareness   | -                | -                |                         |                       | -       |                  |                  |
| 72802<br>72801                            | Business Ethics and Intercultural Awareness<br>Statistics for Business and Economics  | C                | 5                | 2                       | 2                     | 0       | 0                | 4                |
| 72802<br>72801<br>73113                   | Business Ethics and Intercultural Awareness<br>Statistics for Business and Economics<br>Microeconomics<br>Business Research Methods and Academic                                    | C<br>C           | 5                | 2                       | 2                     | 0       | 0                | 4                |
| 72802<br>72801<br>73113<br>72803          | Business Ethics and Intercultural Awareness<br>Statistics for Business and Economics<br>Microeconomics<br>Business Research Methods and Academic<br>Writing                         | C<br>C<br>C      | 5<br>5<br>5      | 2<br>2<br>0             | 2<br>2<br>2<br>2      | 0 0 0   | 0 0 2            | 4 4 4            |
| 72802<br>72801<br>73113<br>72803<br>72804 | Business Ethics and Intercultural Awareness<br>Statistics for Business and Economics<br>Microeconomics<br>Business Research Methods and Academic<br>Writing<br>Financial Accounting | C<br>C<br>C<br>C | 5<br>5<br>5<br>5 | 2<br>2<br>0<br>3        | 2<br>2<br>2<br>2<br>1 | 0 0 0 0 | 0<br>0<br>2<br>0 | 4<br>4<br>4<br>4 |

. .

## **3th semester**

| 73801 | Managerial Accounting           | С   | 5  | 4  | 0 | 0 | 0 | 4  |
|-------|---------------------------------|-----|----|----|---|---|---|----|
| 73110 | Fundamentals of Marketing       | С   | 5  | 3  | 1 | 0 | 0 | 4  |
| 72805 | Language/Social Competence      | С   | 5  | 1  | 3 | 0 | 0 | 4  |
| 74107 | Macroeconomics                  | С   | 5  | 4  | 0 | 0 | 0 | 4  |
| 73803 | International Accounting (IFRS) | С   | 5  | 3  | 1 | 0 | 0 | 4  |
| 72107 | Business Taxation               | С   | 5  | 2  | 2 | 0 | 0 | 4  |
|       |                                 | Sum | 30 | 17 | 7 | 0 | 0 | 24 |



You can also find the course content online here.

|           |  |     |    | Semesterwochenstunden |   |    |    |    |
|-----------|--|-----|----|-----------------------|---|----|----|----|
| Modulecod | le Description                                 | E/C | СР | L                     | т | Pr | S  | Σ  |
| 4th sen   | nester   |     |    |                       |   |    |    |    |
| 75627     | International Business                         | С   | 5  | 0                     | 0 | 0  | 4  | 4  |
| 74801     | Managerial Economics/ Economics of<br>Strategy | С   | 5  | 2                     | 0 | 0  | 2  | 4  |
| 75735     | Principles of International Economics          | С   | 5  | 0                     | 0 | 0  | 4  | 4  |
| 74110     | Operations Management                          | С   | 5  | 4                     | 0 | 0  | 0  | 4  |
| 75720     | Specialisation Module 1                        | E   | 5  | 0                     | 0 | 0  | 4  | 4  |
| 74802     | International Marketing                        | С   | 5  | 2                     | 1 | 0  | 1  | 4  |
|           |  | Sum | 30 | 6                     | 0 | 0  | 18 | 24 |

## 5th comester

| Still Sell | lester                                   |     |    |   |   |   |    |    |
|------------|--|-----|----|---|---|---|----|----|
| 75103      | Business Management (with business game) | С   | 5  | 0 | 0 | 2 | 2  | 4  |
| 75721      | Specialisation Module 2                  | Е   | 5  | 0 | 0 | 0 | 4  | 4  |
| 75722      | Specialisation Module 3                  | Е   | 5  | 0 | 0 | 0 | 4  | 4  |
| 75723      | Specialisation Module 4                  | Е   | 5  | 0 | 0 | 0 | 4  | 4  |
| 75724      | Specialisation Module 5                  | Е   | 5  | 0 | 0 | 0 | 4  | 4  |
| 75725      | Specialisation Module 6                  | Е   | 5  | 0 | 0 | 0 | 4  | 4  |
|            |  | Sum | 30 | 2 | 1 | 2 | 19 | 24 |

#### 6th semester 76739 Practical project С 15 0 0 0 0 0 С 12 0 0 8998 Bachelor thesis 0 0 0 8999 Colloquium С 3 0 0 0 0 0 30 0 0 0 0 0 Sum

CP: Creditpoints C: Compulsory E: Elective S: Seminar L: Lecture T: Tutorial Pr: Practical Course Semester periods per week: 1 semester period per week= 45 minutes

# Curriculum Global Business and Economics with elective semester

|           |  |     |    | Seme | Semester periods per week |    |   |    |
|-----------|--|-----|----|------|---------------------------|----|---|----|
| Modulecod | le Description                         | E/C | СР | L    | т                         | Pr | S | Σ  |
| 1st sem   | ester                                  |     |    |      |                           |    |   |    |
| 71801     | Principles of Business and Economics   | С   | 5  | 2    | 2                         | 0  | 0 | 4  |
| 71802     | Human Resources and Organisation       | С   | 5  | 2    | 2                         | 0  | 0 | 4  |
| 73109     | Information Technology                 | С   | 5  | 2    | 0                         | 2  | 0 | 4  |
| 71804     | Mathematics for Business and Economics | С   | 5  | 2    | 2                         | 0  | 0 | 4  |
| 71803     | Principles of Business Law             | С   | 5  | 4    | 0                         | 0  | 0 | 4  |
| 71520     | Business English (C1)                  | С   | 5  | 0    | 2                         | 0  | 2 | 4  |
|           |  | Sum | 30 | 12   | 8                         | 2  | 2 | 24 |

### 2nd semester

|       |   | Sum | 30 | 12 | 10 | 0 | 2 | 24 |
|-------|---|-----|----|----|----|---|---|----|
| 73112 | Finance   | С   | 5  | 3  | 1  | 0 | 0 | 4  |
| 72804 | Financial Accounting                              | С   | 5  | 3  | 1  | 0 | 0 | 4  |
| 72803 | Business Research Methods and Academic<br>Writing | С   | 5  | 0  | 2  | 0 | 2 | 4  |
| 73113 | Microeconomics                                    | С   | 5  | 2  | 2  | 0 | 0 | 4  |
| 72801 | Statistics for Business and Economics             | С   | 5  | 2  | 2  | 0 | 0 | 4  |
| 72802 | Business Ethics and Intercultural Awareness       | С   | 5  | 2  | 2  | 0 | 0 | 4  |

| 3th sen | nester   |     |    |    |   |   |   |    |
|---------|--|-----|----|----|---|---|---|----|
| 73801   | Managerial Accounting                                    | С   | 5  | 4  | 0 | 0 | 0 | 4  |
| 73110   | Fundamentals of Marketing                                | С   | 5  | 3  | 1 | 0 | 0 | 4  |
| 72805   | Language/Social Competence or<br>Wirtschaftsdeutsch (B1) | С   | 5  | 1  | 3 | 0 | 0 | 4  |
| 74107   | Macroeconomics   | С   | 5  | 4  | 0 | 0 | 0 | 4  |
| 73803   | International Accounting (IFRS)                          | С   | 5  | 3  | 1 | 0 | 0 | 4  |
| 72107   | Business Taxation  | С   | 5  | 2  | 2 | 0 | 0 | 4  |
| •       |  | Sum | 30 | 17 | 7 | 0 | 0 | 24 |

| Modulecod | e Description                                  | E/C | СР | L | Т | Pr | S  | Σ.       |
|-----------|--|-----|----|---|---|----|----|----------|
| 4th sem   | nester   |     |    |   |   |    |    | <u> </u> |
| 75627     | International Business                         | С   | 5  | 0 | 0 | 0  | 4  | 4        |
| 74801     | Managerial Economics/ Economics of<br>Strategy | C   | 5  | 2 | 0 | 0  | 2  | 4        |
| 75735     | Principles of International Economics          | С   | 5  | 0 | 0 | 0  | 4  | 4        |
| 74110     | Operations Management                          | С   | 5  | 4 | 0 | 0  | 0  | 4        |
| 75720     | Specialisation Module 1                        | Е   | 5  | 0 | 0 | 0  | 4  | 4        |
| 74802     | International Marketing                        | С   | 5  | 2 | 1 | 0  | 1  | 4        |
|           |  | Sum | 30 | 6 | 0 | 0  | 18 | 24       |

## 5th semester

|       |  |     | -  |   |   |   |    |    |
|-------|--|-----|----|---|---|---|----|----|
| 75103 | Business Management (with business game) | С   | 5  | 0 | 0 | 2 | 2  | 4  |
| 75721 | Specialisation Module 2                  | Е   | 5  | 0 | 0 | 0 | 4  | 4  |
| 75722 | Specialisation Module 3                  | Е   | 5  | 0 | 0 | 0 | 4  | 4  |
| 75723 | Specialisation Module 4                  | Е   | 5  | 0 | 0 | 0 | 4  | 4  |
| 75724 | Specialisation Module 5                  | Е   | 5  | 0 | 0 | 0 | 4  | 4  |
| 75725 | Specialisation Module 6                  | Е   | 5  | 0 | 0 | 0 | 4  | 4  |
|       |  | Sum | 30 | 2 | 1 | 2 | 19 | 24 |

### 6th semester

| Semester abroad or practical semester | 30 | 0 | 0 | 0 | 0 |  |
|---------------------------------------|----|---|---|---|---|--|
|---------------------------------------|----|---|---|---|---|--|

| 7th sen |                   |     |    |   |   |   |   |   |
|---------|-------------------|-----|----|---|---|---|---|---|
| 76739   | Practical project | C   | 15 | 0 | 0 | 0 | 0 | 0 |
| 8998    | Bachelor thesis   | С   | 12 | 0 | 0 | 0 | 0 | 0 |
| 8999    | Colloquium        | С   | 3  | 0 | 0 | 0 | 0 | 0 |
|         |                   | Sum | 30 | 0 | 0 | 0 | 0 | 0 |

 CP: Creditpoints
 C: Compulsory
 E: Elective
 S: Seminar
 L: Lecture
 T: Tutorial

 Pr: Practical Course
 Semester periods per week: 1 semester period per week= 45 minutes
 Semester period per week= 45 minutes
 Semester period per week= 45 minutes

0

Semester periods per week

# Specialisation modules

We offer you the following specialisation modules. You have to choose two modules of the international catalogue. The remaining four modules can be chosen from the general and/or the international catalogue. With these specialisation modules you can set the focus of your studies according to your interests. In this way you can also influence your future career choice. Please note: Not all modules are offered each semester.

# International specialisation modules

### special

- > International Business Law
- > International Management Training
- > International Taxation
- > Competition Analysis of International and European Markets
- > Topics in International Economics
- > Digital Business
- > Change and Project Management
- > International Strategic Problem Solving
- > Supply Chain Management

# Specialisation modules

- > Leadership and Personality
- > Economics of Innovation
- > Corporate Finance
- > Financial Markets and Financial Services
- > Derivative Financial Instruments
- Taxation of Investment and Financing
- > Business Analysis
- > Value Based Management
- > Advanced Mathematics and Statistics for Business and Economics
- > Economic Policy in the European Union
- > Processes in Human Resource Management
- > Sustainability Accounting
- > Applied Online Marketing



# How does the application process work?

# Prerequisites

If you wish to apply for the degree programme Global Business and Economics, you need a university entrance qualification, i.e. either a general qualification for university entrance (Abitur) or an entrance qualification for university of applied sciences.

Moreover, you will have to prove English language skills at level B2 at least. You have to submit your proof of language skills until 30th June to the International Faculty Office. Applicants whose native language is English have to submit one as well. You can read more about the entry requirements on *www.fhac.de/FB07/SocialContributionFee*.

## Application

If you meet all these requirements you can apply at FH Aachen for this course. As a rule, applications are processed online through the application portal. You can go there via the homepage of the course: www.fhac.de/gbe. The application portal opens from mid-May.

# Admission restricted degree programme

As there are more applicants than university places for the degree programme Global Business and Economics, admission to the course is restricted, i.e. not each applicant will automatically get a university place. The selection of admitted students will be carried out according to different criteria. Generally, applications with better grades or longer waiting time stand better chances to obtain a university place, with the number of places being determined every year.

If you have received a place on the course as part of the allocation process, you will receive an e-mail with the offer of admission.

# Admission

If your application for the degree programme was successful, you can register at the university. Your admission letter contains exact details as to what documents you will have to present when and where. The enrolment process will be carried out digitally. The receipt of the documents at the FH Aachen will be confirmed to you by e-mail and you can see the processing status in the application portal.

# Proof of registration and semester ticket

After successful enrolment, you will receive a certificate of enrolment and the access data for the IT services of the FH Aachen by e-mail. ASEAG will be informed about your successful enrolment. The semester ticket will be sent directly to you by ASEAG.

# Application with a foreign university entrance qualification

Foreign university applicants, who did not acquire their university entrance qualification in the Federal Republic of Germany or at a school with a German school leaving examination, but instead acquired an university entrance qualification in their home country have to apply via Uni Assist. Please remember to submit your proof of English language skills to the International Faculty Office before applying to Uni-Assist. Uni Assist checks if your documents fulfil the general requirements for a university course of study in Germany. More information can be found directly on this website *www.uni-assist.de*.

If you do not have any German language skills yet, we recommend that you learn the basics beforehand. However, you do not need any German language skills for the application or the degree programme. As a student you have to pay a social contribution for the services of the Studierendenwerk (Sudent Welfare Service) and a student activity fee for the work of the AStA (Students' Union Executive Committee). The student contribution includes the cost for the semester ticket in North Rhine-Westphalia.

You can look up the exact amounts of the contributions here: www.fhac.de/FB07/SocialContributionFee

If you have any questions about the application, contact the Student Service Center: www.ftr-aachen.de/ssc/ phone. 0241-6009-51616



Costs

# Your Path to Us in 9 Simple Steps

**Orientation** Find out which degree programme is right for you.

View Admission Requirements Clarify which requirements you need to fulfil in order to get a place at university.

**5 Observe Deadlines** Find out about the current deadlines on the Registrar's Office website or at the SSC.

Application Apply online for your degree programme.

Admission Download your admission (degree programmes without admission restrictions) or wait until you receive an offer of admission (degree programmes with admission restrictions).

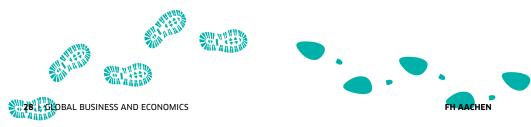
Semester Fee Transfer the semester fee.

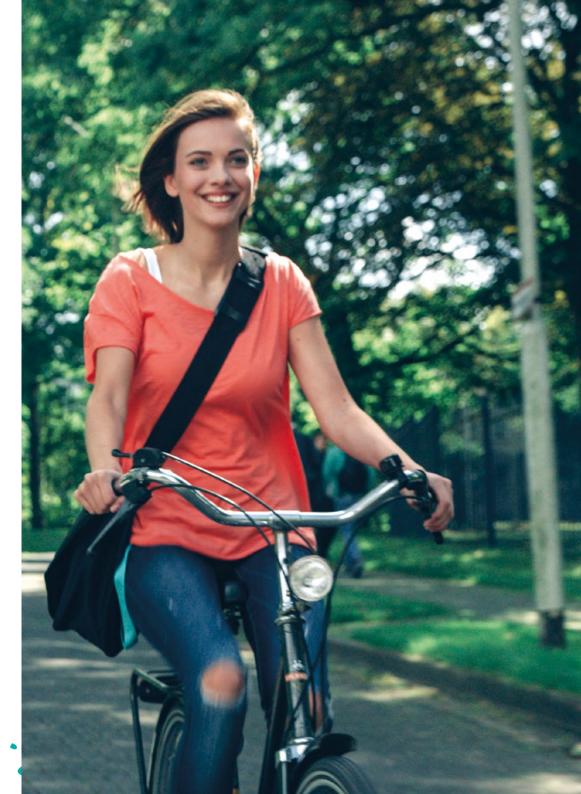


**Registration** Upload the required documents to hi.fh-aachen.de.

**Registration Certificate and NRW-Ticket** Receive your registration certificate and semester ticket.

Start of Studies Check your faculty's website. There, you will find information on when studies start and what your first few days at university will be like.





# Student Service Center (SSC)

You would like to study at FH Aachen - University of Applied Sciences or you are already registered or have already completed your studies? Then the Student Service Center (SSC) is the first contact point for you. Whether it is about advice, application, registering, re-registering, FH Card, accommodation or student life in Aachen - we are there for you if you have questions regarding studies at FH Aachen. In case of more detailed concerns, which cannot be finally answered at the Student Service Center, we forward you to our colleagues of academic counselling in the faculties. You find us in the main building of FH Aachen at Bayernallee 11 in Aachen on the 1st floor. You can find our office hours here: *www.fhac.de/ssc*. We also gladly answer your questions by telephone under +49.241.6009 51616 or e-mail to ssc@fh-aachen.de. On our website *www.fhac.de/ssc* you will find a lot of useful information and our current opening hours. We look forward to seeing you!



# Faculty of Business Studies

For more than 50 years, the faculty has offered high-quality degree programmes in Business Studies and continues to develop its range of courses. In addition to the programme Business Studies, which is considered to be an all-rounder, it sets further priorities through Business Law and international degree programmes. The faculty is characterized by the following features:

# Practice-Oriented

We accompany your study success day by day. Our professors have long-standing professional experience in different areas of business and incorporate their versatile practical experience in their state-of-theart teaching. You can regularly attend guest lectures of experts from practice and as part of excursions have the opportunity to get to know companies through on-site visits.

# Connected

In order to provide you with the best career entry and optimally prepare you for the diverse activities in business we cultivate close ties with local and international companies and keep extending our network. Across several years, we accompany your way to the completion of your studies and stay in touch as part of our alumni work.

# International

For you to be able to act in a successful and self-assured way in international working environments we encourage you to be mobile across borders and to acquire inter-cultural competencies. With more than 110 partner universities worldwide, 200 students spending some time abroad and numerous visiting students, internationality is actively being lived at the faculty.

# Personal

It is important to us to personally accompany you as you study. What is more, we put emphasis on specialised know-how and on values and personality. Next to imparting business knowledge, we promote social competencies, critical thinking as well as ethical awareness.

# Contacts

If you have questions about your studies or the degree programme, the International Faculty Office is your right contact partner. You find the International Faculty Office on Eupener Straße 70, 52066 Aachen, 2<sup>nd</sup> floor.

More information can be found on www.wirtschaft.fh-aachen.de.



Head International Faculty Office HBO-BE/CE bc. Oliver Fuchs

ifo@fh-aachen.de T +49.241.6009 51903 Room E216

# Office hours:

Mon, Tue, Thur: 09.00 am - 12.30 pm 1.30 pm - 2.15 pm and by appointment

# Addresses

### Faculty of Business Studies

Eupener Straße 70, 52066 Aachen T +49.241.6009 51910 F +49.241.6009 52280 www.wirtschaft.fh-aachen.de

## Dean

Prof. Dr. Meike Utzerath T +49.241.6009 51910 dekanat@wirtschaft.fh-aachen.de

International Faculty Office Eupener Straße 70 52066 Aachen ifo@fh-aachen.de

Student Council Eupener Straße 70 52066 Aachen Room E036 FSR-FB7@fh-aachen.de

### **General Academic Counselling**

Eupener Straße 70, 52066 Aachen T +49.241.6009 53109/51800 www.studienberatung.fh-aachen.de

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## Registrar's Office

Bayernallee 11, 52066 Aachen T +49.241.6009 51616 www.studierendensekretariat.fh-aachen.de

## **Student Service Center (SSC)**

The Student Service Center (SSC) is the first contact point for students and prospective students. Bayernallee 11, 52066 Aachen T +49.241.6009 51616 ssc@fh-aachen.de

### **Department of International Affairs**

Bayernallee 11, 52066 Aachen T +49.241.6009 51018/52839 www.aaa.fh-aachen.de



### Head of Degree Programme Prof. Dr. rer. pol. Markus Fredebeul-Krein

fredebeul-krein@fh-aachen.de T +49.241.6009 51915 Room E278 Business Studies: Dipl.-Kff. Jessica van de Pol, Verena Vierhaus M.A. Design Concept | Birgit Greeb, Karina Kirch, Markus Nailis Composition | Faculty of Business Studies, Marketing Department: Dipl.-Kff. Jessica van de Pol, Verena Vierhaus M.A., , Karlla Giol Picture Credits | Faculty of Business Studies, Marketing gree Department: Title photo, S. 12, 13, 14/15, 16/17, 27, 29, 32/33, 34 | Arnd Gottschalk: S. 30/31 | Fabian Nawrath;

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